

Hello Creekview Sports Parents

My name is Karla Balluch; I am the CMSA All Sports Program Director. This is one of **CMSA (Creekview Mustang Sports Association) BIGGEST Fundraiser**. This program benefits all sports with the ability to provide scholarships to CHS athletes. The programs are sold at ALL sporting events, including, football, volleyball, golf, tennis, wrestling, basketball, baseball, softball, swimming, diving, soccer, cross country, track and field. In order to have a successful program we need everyone to sell business ads and or Personal spirit ads. Also, we have "Spirit Lines" which is a great way to support your athlete.

Deadline for ALL Ad Material and Payment is JUNE 15, 2010

All monies, contracts and materials are due when ad is turned in.

What is needed from you is

Contract completed business or personal

Money

Rough Draft: with photos burned on a CD, **we prefer not to have original photographs**. Indicate if you want red or black details. **NO** ads are in full color. The publisher is great and will work up the details and clip art. The rough draft should have notes where photos, text and messages are to be placed on the ad; again, the publisher does a wonderful job creating the ads. You can work an ad on the computer and print out or hand draw the rough draft but you must still provide the CD with photos burned.

CMSA will return all photographs, however, recommends that duplicate copies or a CD with photos be submitted.

Guidelines and examples and Contracts are available at the CMSA website at

www.creekviewsports.org

Spirit Line: no photos 3 lines of text max of 40 characters per line, this includes spaces and punctuation. Indicate what clip art you want.

If you sell a Business Ad, please indicate what sport is affiliated with the ad. It is encouraged that you take the athletes and have their photograph taken for the ad, sells will be credited to that sport's team pages, if indicated on the form.

Thank you,

Karla Balluch

All Sports Program Director

If you have any questions please email allsportsprogram@creekviewsports.org