

CREEKVIEW HIGH SCHOOL

# Mustangs

3044 Old Denton Rd. #111-111  
Carrollton, TX 75007



## All Sports Program Advertising Contract 2011-12

Business		<b>AD SIZE:</b> (please check one)
Name / Contact		<input type="checkbox"/> <b>FULL PAGE</b> (7-1/2 x 10) <b>\$400</b>
Address		<input type="checkbox"/> <b>HALF PAGE</b> (7-1/2 x 5) <b>\$275</b>
City, State, Zip		<input type="checkbox"/> <b>QUARTER PAGE</b> (3-11/16 x 5) <b>\$175</b>
Telephone		<input type="checkbox"/> <b>EIGHTH PAGE</b> (3-11/16 x 2-3/8) <b>\$75</b>
Email		<input type="checkbox"/> <b>MIDDLE SPREAD</b> (7-1/2 x 10) <b>\$850</b> <input type="checkbox"/> <b>BACK COVER</b> (8-1/2 x 11) <b>\$850</b>
Sport Selling Ad	CMSA Representative Name	<input type="checkbox"/> <b>INSIDE FRONT COVER</b> (8-1/2 x 11) <b>\$750</b> <input type="checkbox"/> <b>INSIDE BACK COVER</b> (8-1/2 x 11) <b>\$750</b>

**FINAL Deadline is June 19, 2011**

All ad materials, photos, contract and money must be submitted together. Partial orders will not be accepted.

**Advertisers will be included in all issues of the sports program which are sold during all sporting events.**

*This all sports program is a fund-raising project put together by volunteer parents of the Creekview Mustang Sports Association (CMSA) in conjunction with a professional graphics and printing company. All efforts are taken to produce an error-free book. However, in the event of an error, CMSA is under no obligation to reprint or refund any money. CMSA has the right to reject or remove any ads that are deemed unsuitable for print in a youth organized program.*

*If this right is exercised, CMSA shall have no responsibilities or liabilities beyond the refund of all monies that were paid to CMSA. All payments are final upon receipt. NO REFUNDS. One (1) complimentary copy of the program will be given to advertisers that purchase a full page ad. Programs may be purchased at all sporting events or contact your selling agent. CMSA will return all original photographs; however, duplicate copies are recommended.*



**ALL ADS PRINT IN FULL COLOR!!**

- Ad Material Attached - create per instructions \_\_\_\_\_
- Ad Material Attached - electronic file with laser print\* \_\_\_\_\_
- Repeat 2010 ad copy exactly \_\_\_\_\_
- Repeat 2010 ad copy with change \_\_\_\_\_

**\*If creating file electronically, go to [www.creekviewsports.org](http://www.creekviewsports.org), go to "spirit ads", click on guidelines, examples, contract. Please read the ad guidelines for creating your ad in the proper size and the proper resolution. If you do not understand the guidelines, please turn in photos, text and sample design idea and let us create your ad properly and professionally at no additional charge!**

**FOR ADVERTISING INFORMATION & AD MATERIAL DELIVERY:**

Karla Balluch • [allsportsprogram@creekviewsports.org](mailto:allsportsprogram@creekviewsports.org) • emailed ads are NOT accepted  
c/o CMSA Programs • 3044 Old Denton Road #111-111 • Carrollton, TX 75007

**MAKE CHECK PAYABLE TO: CMSA**

Advertiser's Signature

Check  Money Order  Cash

**CMSA USE ONLY:**

Material & Payment Received by

Date Received

\$

Check/MO #